

Children's Ministry Impact: Family Survey

Our church is surveying families in order to assess the role children's ministry plays in our church. We'd like all families to participate. Your answers will remain anonymous, so please answer each question honestly and accurately. Thank you for taking a few moments to respond to this important questionnaire!

When selecting this church, how important was the children's ministry in your consideration?

- Not important
- Slightly important
- Moderately important
- Very important

How important a factor is the children's ministry in whether you will stay at this church?

- Not important
- Slightly important
- Moderately important
- Very important

How many children do you have involved in the church's children's ministry?

- 1
- 2
- 3
- 4
- 5 or more

Please choose the option that best describes your children's typical involvement in the children's ministry.

- They attend programs every week.
- They attend programs every other week.
- They attend programs once per month.
- They attend programs occasionally.

Please rate what you think your children enjoy most about the children's ministry.

- Learning about their faith
- Relationships with other kids
- Relationships with adults in the program
- Special events and programs
- Other:

In your view, what are the **three** greatest benefits your children's ministry offers?

- It helps my kids develop a personal, growing faith.
- It encourages positive peer relationships.
- It provides positive activities and programs for my kids.

It gives kids exposure to positive Christian role models through the volunteers and staff.
It educates my kids on the tenets and beliefs of the Christian faith.
It is a great place for my kids to stay while I attend church.
It teaches my kids to store the words of the Bible in their heart.
It gives my kids the tools to deal with real life from a Christian perspective.
It offers great opportunities to serve others.
Other:

If you were to leave this church, what would you miss most about the children's ministry?
[BLANK]

Considering your kids' experience in the children's ministry, what are the **two** most important things that you want them to walk away with?
Good relationships with Christian friends.
Experience with positive role models and mentors.
A strong faith foundation.
A personal relationship with God.
Bible knowledge/literacy.
A positive church experience.
Good serving or missions experience.
Other:

When you think of the two most important things you just selected regarding your kids' children's ministry experience, how well would you say that your children's ministry is delivering?
They deliver with excellence.
They do a good job.
I'm not sure.
There's room for improvement.
It's lacking.
WHY:

How important would you say the children's ministry is to your kids' day-to-day lives?
Very—it's a central component in our family's discussions, planning, and activities. Our family is very aware of what's going on in the ministry.
Moderately—We frequently participate in the children's ministry activities and our kids look forward to and typically attend programs and events. We are aware of what's happening in the ministry.
Somewhat—The kids attend programs and events when we don't have other family obligations. They enjoy the programs and events, but they're not a key consideration in our planning or activities. We are somewhat aware of what's happening in the ministry.
Not important—The kids occasionally attend the children's ministry events and programs, but not regularly. We typically aren't aware of what's going on in the ministry.

How has the children's ministry impacted your family outside of church?

It hasn't.

It has somewhat. We've done one or two activities suggested by the ministry in our home.

It has moderately. We do most of the activities suggested by the ministry in our home.

It has significantly. We've incorporated ministry suggestions in our family life.

Other:

How would you describe your relationship with your child's teachers or children's ministers?

No relationship—I don't know them and have no sense of relationship with them.

Friendly—I've met them and they seem fine, but I wouldn't seek out their advice about my child.

Close—We have a very good relationship. I have or would feel very comfortable asking for advice on issues with my child.

Other:

If you ever left this church, describe how you would feel about leaving the children's ministry program.

I wouldn't feel anything regarding this particular ministry.

I'd feel bad for my kids knowing they'd be leaving behind friends.

I'd be concerned about finding a children's ministry that was comparable in quality and benefits.

I'd feel a personal sense of loss and would only leave if there were no alternative.

Other:

Please rate the following factors according to how they impact your decision to become part of this church.

Preaching

This didn't impact our decision to join this church.

This did impact our decision to join this church, but it wasn't the main reason.

Of all the reasons we joined this church, this was the main reason.

Children's Ministry

This didn't impact our decision to join this church.

This did impact our decision to join this church, but it wasn't the main reason.

Of all the reasons we joined this church, this was the main reason.

A friendly atmosphere

This didn't impact our decision to join this church.

This did impact our decision to join this church, but it wasn't the main reason.

Of all the reasons we joined this church, this was the main reason.

The church's emphases

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

Christian education

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

Music

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

The church's location

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

Friend or relative invitation

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

Visit by the minister

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

Misc. reasons

This didn't impact our decision to join this church.
This did impact our decision to join this church, but it wasn't the main reason.
Of all the reasons we joined this church, this was the main reason.

If this church didn't have a strong children's ministry program, would you have second thoughts about joining?

Yes

No

Maybe

Why: [COMMENT BOX]

Have you recommended your church's children's ministry to other parents looking for a church or children's ministry?

Yes

No

Comments:

How important a factor is your church's children's ministry in you remaining involved or members of the church?

Very important

Somewhat important

Not very important

Not important at all

If the children's ministry program ever diminished or died, would that influence your decision to stay?

Yes

No

Maybe

How long have you been attending or a member of this church?

1 year

2-3 years

4-5 years

6-7 years

8-10 years

10+ years

How involved are you in the children's ministry program at your church?

Not involved at all

Occasionally involved (I may help out during special events and programs when asked to.)

Moderately involved (I typically help out with special events and programs or as a fill-in teacher.)

Regularly involved (I am a volunteer. I help out weekly or monthly.)

Our children's ministry attendance is:

Growing
Stable
Declining

Our children's ministry:
Plays a key role in our church.
Plays a minor role in our church.

Our children's ministry:
Doesn't positively impact our church's growth or attendance.
May or may not positively impact our church's growth or attendance.
Does positively impact our church's growth or attendance.

Overall, my satisfaction level with the children's ministry at our church is:
Extremely satisfied
Very satisfied
Moderately satisfied
Somewhat satisfied
Not satisfied

How would you describe your monetary support of the church?
We tithe on a weekly basis.
We give financial support when we can.
We aren't able to financially support the church.
Other:

Since you began attending your current church, how would you describe your monetary giving?
It's increased since we began attending.
It's stayed the same since we began attending.
It's decreased since we began attending.

Why? [Comment box]

Thank you for participating in this important survey!